



## International Footprint

### 21 brands

- 19 international brands: Discovery Channel, Animal Planet, Discovery Travel & Living, Discovery Home & Health, DMAX, Discovery Science, Discovery Civilization, Discovery Kids, Discovery Real Time, Discovery Shed, People + Arts, Discovery Turbo, Discovery HD, Animal Planet HD, Discovery Geschichte, Discovery Historia, Discovery Knowledge, Discovery World, ID: Investigation Discovery
- 2 U.S. Hispanic brands: Discovery en Español, Discovery Familia
- 170+ countries and territories
- 926 million cumulative subscribers\*
- 269 million households
- 35 languages
- 113 network feeds
- 28 international offices

## International Regions

### United Kingdom and Ireland

- Launched in 1989
- 21 feeds; 110.5 million cumulative subscribers
- 12 brands: Discovery Channel, Animal Planet, Discovery Real Time, Discovery Shed, Discovery Travel & Living, Discovery Home & Health, Discovery Science, Discovery Knowledge, Discovery Turbo, Discovery HD, DMAX, ID: Investigation Discovery

### Europe, the Middle East & Africa

- Launched in 1989
- 105 countries; 24 languages; 40 feeds; 210 million cumulative subscribers
- 14 brands: Discovery Channel, Animal Planet, Discovery HD, Animal Planet HD, Discovery Travel & Living, Discovery Real Time, Discovery Science, Discovery World, Discovery Geschichte, Discovery Historia, DMAX, People + Arts, Discovery Turbo, ID: Investigation Discovery

### Asia-Pacific

- Launched in 1994
- 32 countries; 10 languages; 21 feeds; 454 million cumulative subscribers
- 7 brands: Discovery Channel, Animal Planet, Discovery Travel & Living, Discovery Home & Health, Discovery Turbo, Discovery Science, Discovery HD

### Latin America/U.S. Hispanic

- Launched in 1994
- 34 countries; 3 languages; 25 feeds; 129.5 million cumulative subscribers
- 12 brands: Latin America: Discovery Channel, Animal Planet, Discovery Kids, People + Arts, Discovery Home & Health, Discovery Travel & Living, Discovery Science, Discovery Civilization, Discovery Turbo, Discovery HD Theater; U.S. Hispanic: Discovery en Español, Discovery Familia

\*Source: 1Q09 Financial Results; international subscribers include the following international joint venture networks in Canada representing 22 million cumulative subscribers: Discovery Channel, Animal Planet, Discovery Health, Discovery Kids, Discovery Civilization, Discovery HD and TLC.