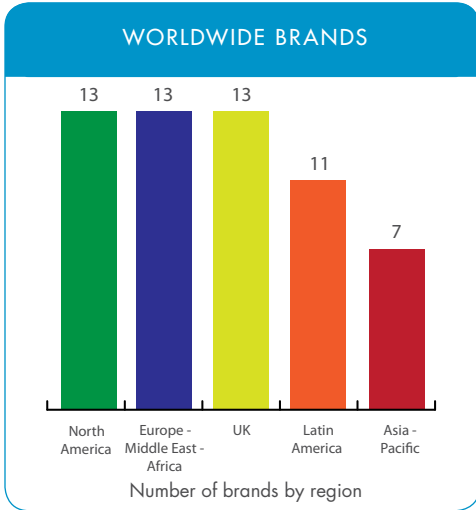


**About Discovery Communications:**

Discovery Communications is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Investigation Discovery, Planet Green and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com.

As Reported April 30, 2010



### OWNERSHIP

- Discovery Communications is publicly traded on Nasdaq under the symbols: DISCA, DISCB and DISCK

### ON THE HORIZON

- Partnership with Oprah Winfrey and Oprah.com, coming to more than 70 million homes in January 2011
- Discovery/Hasbro Joint Venture Children's Network, debuting October 2010
- Discovery / Sony / Imax Joint venture 3D Network, coming in 2011

### OUTREACH

- Discovery Channel Global Education Partnership
- Discovery Education 3M Young Scientist Challenge
- AFI/Discovery Channel Documentary Festival

### GLOBAL BUSINESSES & BRANDS

U.S. NETWORKS	INTERNATIONAL NETWORKS	COMMERCE
759 million cumulative subscribers <sup>[1]</sup> in the United States	991 million cumulative subscribers <sup>[1]</sup> in over 180 countries	More than 12 million unique visitors <sup>[2]</sup> annually to DiscoveryStore.com
<b>Subscribers</b> Discovery Channel 100M TLC 99M Animal Planet 97M Discovery Health 76M Science Channel 66M Discovery Kids 59M Military Channel 57M Investigation Discovery 56M Planet Green 55M FiTV 53M HD Theater 32M Discovery en Español <sup>[3]</sup> 7M Discovery Familia <sup>[3]</sup> 3M	<b>Subscribers</b> Discovery Channel 279M Animal Planet 242M Discovery Travel & Living 180M DMAX Germany/UK 44M Discovery Science 42M Discovery Home & Health 38M Discovery Kids 29M Liv 22M Discovery Real Time 15M Discovery World 17M Discovery Turbo 15M Discovery HD 14M Investigation Discovery 13M Discovery Knowledge 11M Shed 10M Quest 9M TLC Canada 8M Discovery Civilization 5M Discovery Historia 1M	<ul style="list-style-type: none"> <li>E-commerce</li> <li>Catalog</li> <li>Licensing &amp; Merchandising</li> </ul>
		EDUCATION
		Video-based broadband educational content serving one million U.S. K-12 teachers <ul style="list-style-type: none"> <li>Discovery Education streaming</li> <li>Discovery Education Science</li> <li>Discovery Education Health</li> <li>Discovery Education Assessment</li> <li>Discovery Educator Network</li> </ul>

### BY THE NUMBERS

- 1.5 billion cumulative subscribers worldwide<sup>[1]</sup>
- 23 million unique monthly visitors to Discovery websites<sup>[2]</sup>
- 1-plus million teachers served by Discovery Education
- 100,000-plus hour library of high-quality programming & footage
- 180+ countries & territories
- 120 worldwide networks
- 39 languages of customized programming
- 28 network entertainment brands
- 80 international HD markets – a leading provider outside of the U.S.



howstuffworks.com

treehugger

Petfinder.com

Discovery mobile

Discovery ON DEMAND

Discovery Store

Discovery EDUCATION

DISCOVERY STUDIOS

CSS STUDIOS

ANTENNA AUDIO

[1] Subscriber numbers as of March 31, 2010. U.S. figures according to The Nielsen Company in the U.S. and internal estimates where Nielsen data is not available. International figures according to internal data review and external sources, where available. [2] Internet traffic data from January 1 to March 31, 2010, according to comScore, Inc. [3] U.S. Hispanic networks are distributed to U.S. subscribers, but are operated by and included as part of Discovery International Networks for financial reporting and management purposes.