Jean-Briac Perrette
President and Chief Executive Officer
Discovery International

JB Perrette is President & CEO of Discovery International, a global leader in real life entertainment with worldwide distribution in both television and emerging digital platforms. Based in London, Perrette oversees and sets the strategy for all of Discovery’s business outside the United States. Discovery’s unrivaled global footprint includes an average of 10 channels across 220 countries and territories. Discovery has strengthened its presence in key markets through numerous transactions, including the acquisition of Eurosport, which led to the ground-breaking agreement with the International Olympic Committee making Discovery and Eurosport the home of the Olympic Games across Europe beginning in 2017. Discovery continues to play a pioneering role as a true innovator across the media landscape by creating new story telling genres and investing in technology.

Perrette joined Discovery in October 2011 as Chief Digital Officer and prior to this, he spent 11 years with NBCUniversal, most recently serving as President, Digital and Affiliate Distribution, in addition to playing a leadership role in developing Hulu. Before joining NBC in 2000, Perrette was a member of General Electric’s top leadership development program based in London, and at CS First Boston in London and Tokyo. Perrette received his B.A. from Hamilton College, New York.