



Nancy Daniels
Chief Brand Officer, Discovery & Factual

Nancy Daniels is Chief Brand Officer, Discovery & Factual, where she oversees all creative and brand strategy, development, production, multiplatform, communications, marketing and day-to-day operations for Discovery Channel and Science Channel in the U.S. Previously Daniels was President of TLC, where she led the company's flagship female-focused channel, overseeing all aspects of the network's programming, production, development, multiplatform, communications and marketing in the U.S. Under her leadership, TLC has been a top 10 network for women with long-running hit series "Sister Wives," "90 Day Fiancé," "The Little Couple," "My 600-lb Life," "Long Lost Family" and "Outdaughtered," among many others.

Among her other recent achievements at TLC, Daniels oversaw the return of beloved home design hit series "Trading Spaces." Beyond programming, in 2016 Daniels launched TLC's powerful brand campaign "I AM," championing empowerment and celebrating peoples' differences. She also oversaw the network's "Give a Little" national multiplatform cause-marketing campaign encouraging viewers to support organizations that help those in need. Also in 2016, Daniels proudly accepted a GLAAD Media Award for Outstanding Reality Program for TLC's groundbreaking series "I am Jazz," which follows the life of transgender teen, Jazz Jennings.

Daniels previously was EVP, Production & Development at Discovery Channel from 2011-2013, where she played a critical role in driving the network's record-breaking success. There she oversaw several live events - notably "Skywire Live," "American Chopper Live" and "Shark Week" companion live talk show "Shark After Dark" -- as well as popular series including "American Chopper," "Bering Sea Gold," "Fast N' Loud," "Gold Rush," the special "The Presidents' Gatekeepers," the Emmy-nominated "Deadliest Catch," "MythBusters" and "Naked and Afraid," and documentaries including "All the President's Men Revisited" and "Frozen Planet."

During her 11-year tenure with Discovery, Daniels also has served as General Manager, Discovery Fit & Health, where she managed the day-to-day operations of the network, and also as Senior Vice President, Production and Development for TLC, overseeing the launch of diverse hits including "Cake Boss," "Sister Wives," "The Little Couple," "Sarah Palin's Alaska," "The Police Women" franchise and "Four Weddings."

Daniels joined Discovery in 2007 to lead Development and Production for Discovery Studios (West Coast). Previously, she held executive positions at CBS where she served as Vice President of Alternative Series Development, working on CBS's key reality properties including "Survivor," multiple Emmy Award-winner "The Amazing Race" and "Big Brother" and has had an extensive career as a producer in the independent television community.