



Allison Page
President, Discovery's JV with Chip & Joanna Gaines

Allison Page is the President of Discovery, Inc.'s joint venture with Magnolia, the home and lifestyle brand led by Chip and Joanna Gaines. In this role, she oversees all programming, development and operations for the multiplatform media company that will comprise a linear television network and TV Everywhere app to be unveiled in Summer 2020. A subscription streaming service will debut at a later date. Previously, Page was President of HGTV and Food Network.

Prior to Discovery's acquisition of Scripps Networks Interactive, Page served as the General Manager of U.S. Programming and Development for the company's HGTV, Food Network, Travel Channel, DIY Network, Cooking Channel and Great American Country brands.

Page previously served as General Manager of HGTV, DIY Network, Great American Country and Travel Channel. Under her leadership, series such as *Fixer Upper*, *Flip or Flop* and *Brother vs. Brother* garnered record ratings for HGTV. She has also served as Senior Vice President of Programming and Development for Food Network and Cooking Channel. She joined Food Network in 2001 and spent many years developing primetime series for Rachael Ray, Giada De Laurentiis, Bobby Flay and Guy Fieri. Page was known as a key strategist and dynamic leader who developed hit shows as well as successful sales and digital partnerships. Her efforts were key to Food Network's record-breaking, double-digit, ratings growth and instrumental in the successful launch of Cooking Channel in 2010.

Prior to Food Network, Page was an associate producer at *CBS News Sunday Morning*. She started her career at CBS News Productions.

Page serves on the advisory board for the Tennessee Film, Entertainment and Music Commission as well as for Realscreen West 2019, and on the Board of Directors for the Knoxville Museum of Art. She is an active member of Women in Cable Telecommunications (WICT). In 2018, Page was named to the Cablefax 100, which honors the most influential players in the cable industry, and was given the 2018 Power Woman Leadership Award by *New York Moves* magazine. She was the recipient of the 2015 WICT Southeast Woman of the Year Award. And in 2014, Page was recognized as a Woman to Watch by *Multichannel News*. The publication also named her to its 40 Under 40 list in 2012.

Page graduated with honors from Northwestern University with a bachelor's degree in American studies. She resides in Knoxville, Tennessee, with her husband and two children.

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