Avi Saxena
Chief Technology Officer, Direct-to-Consumer

Avi Saxena is Chief Technology Officer, Direct-to-Consumer, for Discovery, Inc. Reporting to the company’s Global Direct-to-Consumer CEO, Saxena oversees the technology systems and global platforms that serve all of Discovery’s direct-to-consumer products in the U.S., including MotorTrend, and internationally, including Eurosport Player and the company’s GolfTV service outside the U.S.

Based in Seattle, Saxena also leads Discovery’s office there, which serves as a hub for the organization’s growing direct-to-consumer team. The office focuses on core technology roles including software engineering, data science and analytics, content encoding and digital rights management, among others.

Saxena has more than 20 years of high-level tech experience, over half of that with Amazon in a variety of roles, most recently as Vice President of Technology for Amazon Marketplace. He also held leadership roles at Microsoft and several internet infrastructure startups, where he created content delivery networks and other technologies to transform how businesses leverage internet technology.

Saxena holds an MBA from Southern Methodist University, an M.S. in Computer Science from University of Texas, Dallas, and a B.S. in Computer Science from SGS Institute of Technology and Science.

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