



Lisa Holme

Group Senior Vice President of Content & Commercial Strategy, Discovery Inc.

Lisa Holme is Group SVP of Content and Commercial Strategy for Discovery, Inc., leading programming and partnership for Discovery's aggregated, direct-to-consumer streaming service. In this role, Holme oversees the editorial vision for Discovery's direct-to-consumer offerings, working closely with the company's content and programming teams to source original content and license third-party programming. She also collaborates with the Affiliate and Ad Sales teams to prioritize, structure and negotiate distribution deals for direct-to-consumer products with the goal of driving subscriber growth. Holme is based out of Discovery, Inc.'s Los Angeles office and reports directly to CEO David Zaslav.

Prior to joining Discovery, Holme led the investigation and strategy for Hulu's international expansion, which followed several years of leading Hulu's Content Acquisition team, where she was responsible for negotiating tens of billions of dollars' worth of content deals, helping to expand the service from zero to roughly 30 million subscribers. Before joining Hulu's acquisitions team in 2010, Lisa worked in creative at Illumination Entertainment and as a consultant in McKinsey & Company's Media & Entertainment, Technology, and Telecom Practices.

Holme graduated from Yale University with a degree in Psychology. She is on the board of FEME (Female Executives in Media and Entertainment), Yale in Hollywood (for which she co-leads the Summer Internship Program), and was a founding board member of HULA (the Women's group at Hulu). Lisa was named to Hollywood Reporter's Next Gen list in 2015, to Variety's New Leaders list in 2016, and to NYC TV Week's 40 Under 40 in 2018.