

PRIVACY NOTICE

LAST UPDATED: 1 September 2021

This Privacy Notice (“Notice”) describes the privacy practices of Discovery Communications, LLC and/or its subsidiary and affiliated entities (“Discovery,” “we” or “us”) with regard to Services where this Notice is posted. You can find out more information about Discovery, including our subsidiaries and affiliates, [here](#).

This Notice explains how we collect, use, and share information about users who interact with our websites, applications, our content on connected televisions, or other interactive services that link to or reference this Privacy Notice (“Services”). This Notice does not apply to our collection of information from other features, services, or sources (unless specifically stated), or to third parties that provide information to Discovery.

By accessing and using the Services, you agree to our collection and use of your information in the manner described in this Notice. If you disagree with the terms of this Notice, you should not use the Services.

This Notice explains:

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SUMMARY OF THE INFORMATION WE COLLECT, USE AND SHARE

1. GEOGRAPHIC SCOPE OF THE NOTICE

The Services are operated out of the Philippines and are intended for users located in the Philippines. Please be aware that information you provide to us or that we obtain as a result of your use of the Services will be collected in and/or transferred to the United States and will be subject to U.S. law.

By using the Services and/or providing us with information, you consent to the transfer and/or processing of any information to and in the United States.

2. TYPES OF INFORMATION WE COLLECT FROM OR ABOUT YOU

When you interact with the Services, we collect information that directly identifies you (e.g., information that would allow someone to identify you or contact you, such as your full name,

postal address, e-mail address, or telephone number), as well as information about your use of the Services for the purposes set out below (details of which are provided in the chart under the heading “Information We Collect, Use and Share” at the bottom of this Notice). Below we describe the different types of information we collect from you and the devices you use when you interact with the Services.

Information you provide to us: Some of the Services may permit you to enter contact information and other information about yourself and others. We collect and store any information you enter through the Services. For example, you may provide:

your name, postal address, e-mail address, phone number, profile picture, date of birth, or other information, such as when you register with our Services, create or edit your user profile, sign up to receive newsletters, or enter into a contest or sweepstake;

certain demographic information, such as your age, gender, or income bracket, when you participate in a survey or poll;

information in postings, comments, or forums (such as chat rooms, message boards, or similar public forums) within the Services, and in non-public messages you send to other users of the Services;

nutrition and dietary preference information when you search for recipes within the Services;

your first and last name, your address, and your credit card and billing information if you purchase a product at the Discovery store or subscribe to one of Discovery’s paid Services; or your e-mail address, communications, and files when you send to us a message by e-mail, through our Customer Support portal, or through other communication services.

Information we collect automatically from your devices: When you interact with the Services, certain information about your use of the Services is automatically collected. This information includes information about the devices used to access the Services, such as Internet Protocol (“IP”) address, your device ID and other unique device identifiers, mobile network information, information about how the device is interacting with our Services, hardware model, and the type and version of your device’s operating system or web browser. We also collect information about how you use our Services, such as pages viewed and the order of such pages, content (including video content) or advertising you view within the Services; the length of time you interact with the Services; search queries entered within the Services; error logs; websites and other services you visit before and after visiting a Discovery site; and other similar information. Much of this information is collected through cookies, web beacons, and other tracking technologies. Please see our Tracking Technologies Notice for further information, including your choices in relation to the use of these technologies.

Information from Social Media Networks and Other Third Parties: When you use certain features of the Services, you may give us permission to access information about you from services offered by third parties, including social media networks. For example, you may choose to register on our websites by using a social media account, or you may use a social media function on our Services such as a “share” button. Doing that allows us to obtain information from the social media platform. That information could include your friends or contacts, profile picture, birth date, gender, people/sites you follow, or other profile-related information, as well as any other information you have opted to share. The information we obtain from social media networks depends on your account/privacy settings with those third

parties and those third-parties' privacy policies, so be sure to check those policies and to adjust your settings to meet your preferences.

We may also obtain information about you from other third-party sources, such as our partners and advertisers, interactive applications offered through our services (such as embedded video players), and commercially available sources such as data aggregators and public databases. We may combine the information we receive from third parties with information we collect through the Services.

Location Information: We collect general information about your location through the Services, such as the city, province/territory, and/or postal code associated with your IP Address. If you agree, we may collect more specific location information that is provided through the GPS functionality on your mobile device used to access the Services. That location information is used to present information and advertising that is of relevance to you in your geographic area and to allow you to take advantage of certain features of the Services such as tailoring live class schedules to your time zone or providing you with local grocery store options for recipe ingredient delivery. If you grant permission for us to collect more specific GPS location information, you can disable such access through your mobile device settings.

Information You Provide About Others: If you send someone else a communication using the Services, such as sending content to a friend, the information you provide (names, e-mail addresses, etc.) is used to facilitate the communication and is not used for any other marketing purpose unless we obtain consent from that person or we explicitly say otherwise in accordance with applicable legal requirements. Please be aware that when you use any send-to-a-friend functionality on our Services, your e-mail address may be included in the communication you send.

Arrangements with Partners: We have arrangements in place with certain TV, internet service providers, and streaming media device providers (referred to in this Notice as "Partners"), which mean that those Partners can make our services available to their customers.

If you access the Services via one of our Partners, we will receive certain personal information from the Partner which, in most cases, will be limited to a hashed user identification number, product code and country of original information ("API Data"). We collect API Data from Partners to allow / authenticate your access to the Services. We and the Partner are both responsible for ensuring that API Data is handled in accordance with applicable data protection laws – you may exercise your rights in relation to API Data against either one of us.

In some, more limited cases, we will also receive your registration information from Partners (for example, your name and e-mail address) rather than you registering with us directly. We will use that information for the purposes explained to you when you register with those Partners (usually, account management and marketing).

Where we have these arrangements in place with Partners, the types of information we collect about you, and how we use it, will usually be more limited than when you register with us directly and, therefore, some sections of this Notice may not be relevant. Those Partners will

separately use your personal information in accordance with their own privacy notices. We are not responsible for the privacy practices of our Partners, and we urge you to read their privacy notices carefully.

3. HOW WE USE THE INFORMATION WE COLLECT

We may use the information we collect to provide and improve the Services; to communicate with you; to deliver advertising (if applicable); and to develop and provide additional products, features, and offerings, as explained in more detail below.

Provide the Services you request, including to maintain and service your account, for example to:

- Fulfill your requests for products, services, or information;
- Process your payments and ship your products;
- Enable your access to the Services and participation in special features of the Services, such as recipe boxes, surveys, polls, and message boards;
- Provide technical and other support, including to understand and resolve technical issues with the Services;
- Send you service-related communications;
- Display user-generated content; and
- Process your entries into sweepstakes, contests or promotions.

Communicate with you and provide customer service to support the Services, including to:

- Provide customer service support or respond to your inquiries, requests and comments;
- Send you electronic newsletters or enter you into sweepstakes or contests; and
- Provide you with legal notices or other notices relating to the Services, including service-related communications.

Develop and improve the Services and personalize your experience with the Services, including to:

- Analyze patterns in the use of the Services, study site traffic, and understand customer needs and trends to improve our Services and develop new ones;
- Provide you with a customized product experience, including viewing and other content recommendations;
- Send you personalized newsletters, surveys, and information about products, services and promotions offered by us, our partners, and other organizations with which we work;
- Customize the content on the Services based on your activities and interests;
- Create profiles about you, including adding and combining information we obtain from third parties, which may be used for analytics, marketing and advertising; and
- Use inferences about your preferences and interests for any and all of the above purposes.

Provide our marketing and third-party advertising to you, including to:

- Send you newsletters, promotional e-mails, surveys, and information about products, services and promotions offered by us, our partners, and other organizations with which we work;
- Customize advertising that our third-party partners deliver on the Services (e.g., personalized third-party advertising);

Create and update inferences about you and audience segments that can be used for targeted advertising and marketing on the Services, third party services and platforms, and mobile apps;

Create profiles about you, including adding and combining information we obtain from third parties, which may be used for analytics, marketing, and advertising; and

Measure the placement, frequency, efficacy, and compliance of advertising and ad impressions.

Security, Fraud, and Legal Compliance, including:

Monitor, prevent, and detect fraud, such as through verifying your identity;

Combat spam or other malware or security risks;

Monitor, enforce, and improve the security of our Services;

Comply with any applicable procedures, laws, and regulations, subpoenas, governmental requests or legal process, or in connection with a legal investigation, if in our good faith opinion such is required or permitted by law; and

Establish, exercise, or defend our legal rights (e.g., to enforce compliance with our Terms of Use, or other contracts or legal rights).

Please note that all of the information we collect about you may be combined together in order to facilitate all of the above purposes.

4. WHEN WE SHARE INFORMATION

We may share the information we collect as described below and supplemented by our Tracking Technologies Notice. We will not disclose, trade, rent, sell, or otherwise transfer your personal information, without your consent, except as otherwise set out herein and subject to any choices you have made.

Third-party service providers: We engage third-party service providers to perform a variety of services and functions on our behalf, such as customer support, administering our promotions, marketing or promotional assistance, data analytics, online advertising, technology services and platforms, processing payments, and other services. Your personal information may be maintained and processed by Discovery and its affiliates and third-party service providers in the US, Philippines, or other jurisdictions. In the event personal information is transferred to the US or other foreign jurisdictions, it will be subject to the laws of that jurisdiction and may be disclosed to or accessed by the courts, law enforcement and governmental authorities in accordance with those laws. Our service providers are given the information they need to perform their designated functions and are not authorized to use or disclose personal information for their own marketing or other purposes.

The Discovery family of companies: We may share information about you within the family of Discovery companies, including our subsidiary and affiliated companies and joint venture partners, to provide and improve our products and services, as well as to provide you with information about products or services that may interest you.

Sweepstakes, contests and promotions: When you register or enter a promotion, sweepstake, or contest through our Services, we may share the information you provide for such purposes with authorized third-party service providers (as described above), participating sponsors, and advertising partners. Further, by entering any promotion, you are agreeing to the official rules that govern that promotion, which may require you to take certain actions, including,

except where prohibited by law, allowing Discovery and/or the sponsor(s) of the promotion to use and publicly release your name, voice, and/or likeness in advertising or marketing associated with the promotion. Please review the relevant promotion, sweepstake, or contest rules for more information.

Business partners: We may share information with third parties with whom we have business relationships, such as our co-promotional partners, advertisers, ad networks, and data marketing services, for purposes such as offering products and services that may interest you.

Business transfer: In the event we go through a business transition such as a merger, acquisition, bankruptcy, reorganization, or sale of all or a portion of our assets, or a diligence process in connection with a potential business transaction, the information we collect and maintain may be disclosed, sold, or transferred as part of that transaction. If such transfer is subject to additional restrictions under applicable laws, we will comply with such restrictions.

Legal requirements and protection of Services and users: We will disclose the information we collect where we have a good faith belief that such disclosure is: (a) required by law (or to respond to subpoenas, warrants, government requests, or similar process served on us), which may include lawful access by Canadian, US or other foreign governmental authorities, courts or law enforcement agencies; (b) pursuant to our U.S. Digital Millennium Copyright Act notice and take-down policy and procedures; and/or (c) necessary to protect or defend our legal rights or property, our Services, you, or other third parties, or ensure the safety and security of our Services, systems, and of our customers or the general public.

With your consent: We may share or disclose information about you if you ask or authorize us to do so, including by intentionally interacting with third parties on our sites. Additionally, when you choose to share information in a public forum, that information may be seen or collected by anyone, including third parties that do not adhere to our Privacy Notice. We are not responsible for events arising from the distribution of any information you choose to share publicly through our Services.

Aggregate information: We may aggregate and/or de-identify information such that it is no longer linked to you or your device. This Notice does not limit our ability to disclose aggregated or de-identified information that is not linked to you. We may use and disclose such information to our partners, advertisers, and any other third parties in our discretion.

5. CHOICES YOU HAVE REGARDING THE COLLECTION, USE, AND SHARING OF INFORMATION

You have many choices regarding how we use and share your information. These choices are described in more detail below.

Subscription and Registration Services: The Services may include subscription and registration management tools that allow you to make changes regarding your preferences for receiving communications. Regardless of whether these tools are available through the Services, you may contact us as at dpo@discovery.com if you: (a) have questions or comments about this Notice; (b) wish to make corrections to the information you have provided to us; or (c) want to opt-out from receiving future commercial correspondence,

including e-mails, from us (we may continue to send you transactional messages such as responding to your inquiries or notices of updates to this Notice).

We will respond to your request and, if applicable and appropriate, make the requested change in our active databases as soon as reasonably practicable. Please note:

you may be required to verify your identity to make certain changes;
we may not be able to fulfill certain requests while allowing you access to certain benefits and features of our Services;
it is not always possible to completely change, remove, or delete all information about you from our databases for legal and other reasons; and
we generally do not remove public postings you may have made on the Services, such as in forums or blogs.

E-mail communications: In connection with certain features on the Services, we may allow you to set your preferences for receiving e-mail communications from us (such as agreeing to some communications but not others). In other instances, you may “opt out” of receiving future commercial e-mail communications from us by clicking the “unsubscribe” link or following the other instructions included at the bottom of most e-mails we send, provided, however, we reserve the right to continue to send you transactional e-mails, such as customer service communications and shipping confirmations.

Targeted advertising: To find out more about our advertising and how to opt out of receiving interest-based advertising from companies that participate in the Digital Advertising Alliance, please see our Tracking Technologies Notice.

Mobile device location information: If you access the Services through a mobile device and you do not want your device to provide us with specific, GPS location-tracking information, either do not agree to allow your device to share this information with us or disable the GPS or other location-tracking functions on your device. Your device manufacturer should provide instructions on how to disable GPS or other location-tracking functions. If you initially consent to the collection of location information, you can subsequently stop our collection of location information at any time by changing the preferences on your mobile device or by uninstalling the application from your mobile device.

6. HOW WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES

Like many companies, we use cookies and other tracking technologies on our Services. For detailed information about the tracking technologies we use, how we use those technologies, and additional options you have regarding the use of those technologies, please visit our Tracking Technologies Notice. Additionally, as more fully explained in that Tracking Technologies Notice, your browser or device may include “Do Not Track” functionality. Our information collection and disclosure practices, and the choices that we provide, will continue to operate as described in this Notice and the related Tracking Technologies Notice, whether or not a Do Not Track signal is received.

7. HOW WE PROTECT CHILDREN’S INFORMATION

The Services are generally directed to adults and not intended for use by children under the age of thirteen (13), we do not allow children to provide their personal information on these Services, and we will delete such information in a reasonable period of time if we become

aware of it. In some limited cases, Discovery does offer Services that are intended for use by children under thirteen (13); please see the privacy notices posted on those services for more information. If you have any questions about our practices with respect to children's privacy or to request that we delete personal information provided by your child, please contact us at dpo@discovery.com.

8. HOW WE MAINTAIN AND SECURE THE INFORMATION WE COLLECT

We maintain the information we collect for as long as necessary to provide the Services, for as long as reasonably required to satisfy the purpose for which you submitted the information or our business purposes, or as required by law.

We take technical, administrative and organizational security measures to protect your information against accidental or unlawful destruction or accidental loss, alteration, unauthorized disclosure, or access. However, no method of transmission over the Internet, and no means of electronic or physical storage, is absolutely secure. As such, you acknowledge and accept that we cannot guarantee the security of your information transmitted to, through, or on our Services or via the Internet and that any such transmission is at your own risk.

If you create an account or register with any of our Services, you are responsible for maintaining the secrecy of your password at all times.

9. THIRD-PARTY SITES, SERVICES, AND FEATURES

Our Services may contain links to third-party websites (e.g., online stores that offer products for purchase), third-party plug-ins (e.g., social-sharing buttons), and third-party features (e.g., banner advertisements). These third-party services may collect information from or about you when you interact with them, and in some cases, they may track your activity, including through the use of cookies or other tracking technologies, without you needing to interact with them. We are not responsible for the content or practices of such third parties, and their collection, use, and disclosure of your information will be subject to their privacy notices, and not this Notice. We urge you to read the privacy and security notices of these third parties.

10. YOUR PRIVACY RIGHTS

You have the right to access, update, and correct inaccuracies in your personal information in our custody and control, subject to certain exceptions prescribed by law. You also have the right to file or lodge a complaint before the Philippine National Privacy Commission or relevant data protection authority. You may request access, **Form.** updating and corrections of inaccuracies in such personal information by submitting a request through this form. We may request certain personal information for the purposes of verifying the identity of the individual seeking access to their personal information records.

11. UPDATES TO THE NOTICE

We may change this Notice from time to time as our services, technology, and legal obligations change. If we make changes, we will post the updated Notice and revise the "Last Updated" date. Any changes will be effective immediately upon posting of the revised Notice, and your continued use of the Services after that date will indicate your consent to

any changes, unless applicable law requires us to provide another form of notice and/or seek your agreement to such changes.

12. HOW TO CONTACT US

For any questions or complaints regarding this Notice or Discovery's privacy practices, including the manner in which we or our service providers treat your personal information, please contact our privacy officer at dpo@discovery.com.

13. SUMMARY OF THE INFORMATION WE COLLECT, USE AND SHARE

This following summary provides information about the categories of personal information that we collect, the purposes for which we use the information (see "How We Use the Information We Collect" in our Privacy Notice for additional information), the sources of the information, and the categories of third parties to whom we disclose the information for business purposes (see "When We Share Information" in our Privacy Notice for additional information).

Information you provide to us:

(a) Registration, subscription, or contact information (such as e-mail address, name, phone number, and billing information)

Purpose of use: Provide the Services; communicate with you and provide customer service; personalize your experience; our marketing and third-party marketing and advertising purposes; bug detection and error reporting; auditing consumer interactions; security, fraud, and legal compliance.

Sources of personal information: You; events.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; other individuals, services, and partners at your request; contests and promotions partners; marketers; social media networks; entities for legal purposes; entities for sales or transfer of business or assets; and service providers.

(b) Customer service information (such as questions and other messages you address to us through online forms, by e-mail, over the phone, or by post, and summaries of your interactions with customer care)

Purpose of use: Provide the Services; improve the Services; communicate with you and provide customer service; bug detection and error reporting; security, fraud, and legal compliance.

Sources of personal information: You; our affiliates.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; entities for legal purposes; and entities for sales or transfer of business or assets.

(c) Demographic, statistical, and interest information (such as your age, date of birth, gender, interests, lifestyle, household information, and hobbies)

Purpose of use: Provide the Services; improve the Services; communicate with you and provide customer service; personalize your experience; our marketing and third-party marketing and advertising purposes; security, fraud, and legal compliance.

Sources of personal information: You; other users who provide information about you; consumer data resellers; our affiliates; public records databases; conferences and other events; marketers; and social media networks, in accordance with your preferences.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; other individuals, services, and partners at your request; contests and promotions partners; marketers; social media networks; entities for legal purposes; and entities for sales or transfer of business or assets.

(d) Financial and transactional information (such as credit or debit card number, verification number, and expiration date, to process payments and information about your transactions and purchases with us)

Purpose of use: Provide the Services; communicate with you and provide customer service; and security, fraud, and legal compliance.

Sources of personal information: You; third-party payment processors who collect this information on our behalf and who also have an independent relationship with you; and third-party partners or co-branded partners.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; third parties for legal purposes; and entities for sales or transfer of business or assets.

(e) Employment or education information when you register for events or for networking insights services (such as education history, employment experience, and business contact information)

Purpose of use: Provide the Services; communicate with you and provide customer service; personalize your experience; and our marketing and third-party marketing and advertising purposes.

Sources of personal information: You; other users who provide information about you; consumer data resellers; our affiliates; public records databases; conferences and other events; marketers; and social media networks, in accordance with your privacy preferences on such services.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; other individuals, services, and partners at your request; contests and promotions partners; marketers; social media networks; entities for legal purposes; and entities for sales or transfer of business or assets.

(f) User-generated content (such as comments on articles, photos, videos, audio, any information you submit in public forums or message boards, reviews and feedback or testimonials you provide about our Services)

Purpose of use: Provide the Services; communicate with you and provide customer service; personalize your experience; our marketing and third-party marketing and advertising purposes; bug detection and error reporting; and security, fraud, and legal compliance.

Sources of personal information: You; and other users who provide information about you in connection with their event or profile.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; other individuals, services, and partners at your request; contests and promotions partners; marketers; social media networks; entities for legal purposes; and entities for sales or transfer of business or assets.

(g) Research, survey, or sweepstakes information, including personal identifiers and user generated content (such information is collected if you participate in a survey or sweepstake; includes information needed for you to participate, such as contact information, and to fulfill your prize)

Purpose of use: Provide the Services; improve the Services; communicate with you and provide customer service; personalize your experience; our marketing and third-party marketing and advertising purposes; bug detection and error reporting; auditing consumer interactions; and security, fraud, and legal compliance.

Sources of personal information: You; survey or sweepstake partners; and researchers and analysts.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; other individuals, services, and partners at your request; contests and promotions partners; marketers; social media networks; entities for legal purposes; and entities for sales or transfer of business or assets.

(h) Contact information about others, including personal identifiers (such as name and mailing address to send a gift or use our send-to-a-friend functionality)

Purpose of use: Provide the Services; communicate with you and provide customer service; auditing consumer interactions; and security, fraud, and legal compliance.

Sources of personal information: You; other users (if you are the recipient of a communication); and our affiliates.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; other individuals, services, and partners at your request; entities for legal purposes; and entities for sales or transfer of business or assets.

(i) Social media information (if you link your account or access the Services through a third-party connection or log-in, we may have access to any information you provide to that social network depending on your privacy settings such as your name, e-mail address, friend list, photo, gender, location, and current city; and information you provide to us directly through our pages on social networking and blogging platforms (e.g., Facebook, Instagram, and Twitter))

Purpose of use: Provide the Services; communicate with you and provide customer service; personalize your experience; our marketing and third-party marketing and advertising purposes; bug detection and error reporting; auditing consumer interactions; and security, fraud, and legal compliance.

Sources of personal information: You; and social media networks, in accordance with your privacy preferences on such services.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; other individuals, services, and partners at your request; contests and promotions partners; marketers; social media networks; entities for legal purposes; and entities for sales or transfer of business or assets.

Information we collect automatically from you and/or your device:

(a) Device information and identifiers (such as IP address; browser type and language; operating system; platform type; device type; software and hardware attributes; and unique device, advertising, and app identifiers)

Purpose of use: Provide the Services; personalize your experience; improve the Services; our marketing and third-party marketing and advertising purposes; bug detection and error reporting; auditing consumer interactions; and security, fraud, and legal compliance.

Sources of personal information: You (through your device); advertising providers; analytics providers; and cookies and tracking technologies.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; advertisers, ad networks and advertising partners; social media networks; entities for legal purposes; and entities for sales or transfer of business or assets.

(b) Internet network and device activity data (such as information about files you download, domain names, landing pages, browsing activity, content or ads viewed and clicked, dates and times of access, pages viewed, forms you complete or partially complete, search terms, uploads or downloads, the URL that referred you to our Services, the web sites you visit after this web site; and other web usage activity and data logged by our web servers, whether you open an e-mail and your interaction with e-mail content, access times, error logs, and other similar information)

Purpose of use: Provide the Services; personalize your experience; improve the Services; our marketing and third-party marketing and advertising purposes; bug detection and error reporting; auditing consumer Interactions; and security, fraud, and legal compliance.

Sources of personal information: You (through your device); advertising providers; analytics providers; cookies and tracking technologies; marketers; and our affiliates.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; advertisers, ad networks and advertising partners; social media networks; entities for legal purposes; and entities for sales or transfer of business or assets.

Please see Tracking Technologies Notice for more information about how we collect and use this information.

(c) Geolocation information (such as city, state and ZIP code associated with your IP address; and precise geolocation information from GPS-based functionality on your mobile devices, in accordance with your mobile device settings)

Purpose of use: Provide the Services; personalize your experience; improve the Services; our marketing and third-party marketing and advertising purposes; bug detection and error reporting; auditing consumer interactions; and security, fraud, and legal compliance.

Sources of personal information: You; advertising providers; analytics providers; marketers; and our affiliates.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; online advertisers, ad networks and advertising partners; social media networks; entities for legal purposes; and entities for sales or transfer of business or assets.

Information we infer or inference information we receive from third parties:

(a) Inference data (such as information about your potential preferences that we infer from your activities on the Services, and information you provide or inference information we receive from other parties)

Purpose of use: Provide the Services; communicate with you and provide customer service; personalize your experience; improve the Services; and our marketing and third-party marketing and advertising purposes.

Sources of personal information: You, if we infer it from your information and activities; our affiliates; consumer data resellers; and analytics providers.

Categories of third parties to whom we disclose the information: Service providers; our affiliates; online advertisers, and networks and advertising partners; entities for legal purposes; and entities for sales or transfer of business or assets.

TRACKING TECHNOLOGIES NOTICE

Last Updated: 1 September 2021

Discovery Communications, LLC and/or its subsidiary and affiliated entities (“Discovery,” “we” or “us”), along with our advertising partners and service providers, use cookies and similar technologies on our websites and mobile applications (collectively, the “Services”). This Tracking Technologies Notice is part of our commitment to tell you how information about you is collected, used, and shared when you interact with the Services. This Tracking Technologies Notice provides additional detail about:

TYPES OF COOKIES AND OTHER TRACKING TECHNOLOGIES USED ON THE SERVICES

HOW WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES

HOW OUR ADVERTISING PARTNERS USE TRACKING TECHNOLOGIES

YOUR CHOICES (MANAGING COOKIES AND HOW TO OPT-OUT)

NOTICE CONCERNING DO NOT TRACK SIGNALS

HOW TO CONTACT US

This Notice is part of the Discovery Privacy Notice, available [here](#).

1. TYPES OF COOKIES AND OTHER TRACKING TECHNOLOGIES USED ON THE SERVICES

Like many companies, we use tracking technologies on our Services. Below are some examples of the types of tracking technologies that may be used, depending on how you access and interact with the Services.

Web browser cookies: A cookie is a data file placed on a computer when it is used to visit the Services. Cookies generally contain information that is associated with your web browser, information such as website preferences, login information, or a user ID. This information enables online services to recognize you as you interact with or revisit the Services.

“First party cookies” are cookies that are set by the domain that you are visiting. When you visit websites in the Discovery network of sites, we serve cookies set in the domains of the sites you are visiting and in Discovery domains.

“Third party cookies” are cookies served by our advertising partners, advertising networks, and analytics providers when you interact with the sites.

“Session cookies” are stored for the duration of your visit.

“Persistent cookies” continue to be stored after you leave the Services, and may be kept for weeks, or even years.

Some of the cookies we use may be “flash” cookies. A flash cookie is a data file placed on a computer via the Adobe Flash plug-in that may be built-in to or downloaded by you to your computer. These cookies may not be deleted when your cookies are deleted or disabled through standard browser settings. Please see the “Choices” section below for information about deleting or disabling flash cookies.

Tracking technologies: The Services may contain web beacons/GIFs, pixels, page tags, embedded scripts and other tracking technologies. These technologies consist of small transparent image files or other web programming code that record how you interact with the Services. They are often used in conjunction with web browser cookies or other identifiers associated with your device.

Device identifiers: We may collect your IP address or another unique identifier for the particular device you use to access the Internet or the Services.

Mobile advertising identifiers: We and our third-party service providers may receive an advertising identifier that is assigned to your device if you access the Services through a mobile app.

Cross device tracking: If you use different devices (such as your home computer, laptop, mobile device, connected television and/or other smart device) to access our Services, we may be able to associate you with each of your devices through deterministic (such as logging in to an account or service on multiple devices) or probabilistic (such as making reasonable inferences based on the collection of non-personal information about the devices you use) fingerprinting technologies.

Precise location information: If you access one of our mobile apps, you may be given the option to share information about your precise location with us. If you agree, we may collect location information that is provided through the GPS functionality on your mobile device. We use this information to present information and advertising that is of relevance to you based on where you are.

2. HOW WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES

We and third parties may use cookies and tracking technologies when you interact with the Services for a variety of reasons, as described in detail, below.

Generally: We use cookies and other tracking technologies to record your preferences; track the use of our Services and your exposure to our online advertisements; monitor traffic; improve the Services; make the Services easier to use, including remembering your preferences and settings; and make the Services more relevant to you.

Analytics: We use tracking technologies to count visitors to the Services, monitor how users navigate the Services, count how many e-mails that were sent were actually opened or count how many articles or links were actually viewed, and for other analytic purposes.

Advertising: We, or advertising companies working on our behalf, may use cookies and other tracking technologies to collect information about your interactions with the Services; provide interest-based advertisements on the Services, other Discovery services, and unaffiliated services; and measure the effectiveness of advertisements.

3. HOW OUR ADVERTISING PARTNERS USE TRACKING TECHNOLOGIES

We permit third parties such as advertising technology companies to serve advertisements for third party products and services. These companies use cookies and similar technologies to collect information about your interactions with the Services and other websites, mobile

applications, and other connected services and use that information to display ads that are more likely to be relevant to you and to understand how users respond to those ads.

4. YOUR CHOICES (MANAGING COOKIES AND HOW TO OPT-OUT)

In many instances, you have choices about the information you provide and how we use your information. These choices, and any related consequences, are described in detail below.

Cookies: Most web browsers automatically accept cookies but, if you prefer, you can usually modify your browser setting to disable or reject cookies. If you delete your cookies or if you set your browser to decline cookies, some features of the Services may not work or may not work as designed. You can also manage the use of Flash technologies, including flash cookies and local storage objects with the Flash management tools available at Adobe's website.

Targeted Ads on the Services: Many of the third-party advertisers that place tracking tools on our Services and other services are members of programs that offer you the ability to opt out of the use of information about your web browsing behavior for purposes of showing ads that are targeted to your interests.

You can learn more about the choices offered by these companies by visiting the Network Advertising Initiative ("NIA") and the Digital Advertising Alliance ("DAA"). We are committed to complying with the DAA's self-regulatory compliance principles for online and mobile behavioral advertising. You can learn more about the choices for mobile behavioral tracking under "Mobile Device Tracking" below.

Please note that opting-out of interest-based advertising by companies that participate in these programs does not mean that you will not receive advertising while using our Services or on other websites or online services, nor will it prevent the receipt of interest-based advertising from third parties that do not participate in these programs. In addition, opting out may still allow the collection of usage data for certain purposes (e.g., research, analytics and for internal online services operation purposes).

If your browsers are configured to reject cookies when you visit this opt-out page, or you subsequently erase your cookies, use a different computer or change web browsers, your opt out choices may not, or may no longer, be effective.

Adobe Cross-Device Tracking: We participate in the Adobe Marketing Cloud Device Co-op to better understand how you use our Services across the various devices you use, and to deliver tailored promotions. You can visit <https://cross-device-privacy.adobe.com> to learn more about how Adobe does this and to manage your choices relating to this linking of devices.

Nielsen's Digital Measurement Products: We also use The Nielsen Company's digital measurement products on our Services, which will allow you to contribute to market research, such as Nielsen TV Ratings. Please visit Nielsen's Digital Measurement Privacy Policy page at www.nielsen.com/digitalprivacy for more information about the measurement software and to learn about your choices with regard to Nielsen's measurement products. To opt-out of Nielsen measurement on mobile devices visit Nielsen's mobile opt-out page at https://sites.nielsen.com/legal/privacy-statement/nielsen_app_output/#

Mobile Device Tracking: You can opt out of the use of information about your mobile app usage by certain advertising companies through your device settings (“Limit Ad Tracking” on Apple devices and “Opt Out of Personalized Ads” on Android devices). To opt-out of behavioral tracking on mobile devices the Digital Advertising Alliance (“DAA”) also offers the DAA AppChoices Tool, available at <http://www.aboutads.info/appchoices>. Information on “limit ad tracking” settings on mobile devices is available on NAI’s Mobile Choices page at <https://www.networkadvertising.org/mobile-choice>.

Connected TV Tracking: You can opt out of the use of information about your Connected TV and TV streaming device usage by certain advertising companies through your device settings. You can learn more about the choices offered by your TV streaming devices by visiting <https://www.networkadvertising.org/internet-connected-tv-choices/>.

5. NOTICE CONCERNING DO NOT TRACK SIGNALS

Your browser or device may include “Do Not Track” functionality. How browsers communicate the Do Not Track signal is not yet uniform, so a standard technological response has not yet been developed by the policy and technological communities. For this reason, we do not respond to Do Not Track signals currently. Our information collection and disclosure practices, and the choices that we provide, will continue to operate as described in this Tracking Technologies Notice and in our Privacy Notice , whether or not a Do Not Track signal is received.

6. HOW TO CONTACT US

For any questions regarding this Tracking Technologies Notice or Discovery’s privacy practices, please contact us at dpo@discovery.com.